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CLAIMS

1. A watch comprising a casing (1), at least one attachment (7) such as a bracelet and a device linking the casing-attachment assembly, characterized in that the attachment (7) is linked to the casing (1) by means of at least one long flexible element (5) designed to hold the attachment (7) against the casing (1), the long flexible element (5) delimiting in particular a space in which the casing (1) may be inserted and held in place by contact of the flexible element (5) on its circumference.
- 15 2. The watch as claimed in claim 1, characterized in that the attachment is a bracelet (7) whose two ends (40a, 40b) are linked to the casing (1) by means of the flexible element (5).
- 20 3. The watch as claimed in claim 1 or 2, characterized in that it comprises at least one casing support (2a, 2b), which is inserted between the attachment and the casing (1), and in that the flexible element (5) is fastened either to the attachment (7) or at least to one casing support (2a, 2b).
4. The watch as claimed in claim 2, characterized in that the casing supports (2a, 2b) have an outer part (12) for insertion of the rings (6a, 6b) of the bracelet (7), and an inner part (11) on which the casing (1) rests.
- 30 5. The watch as claimed in claim 1, characterized in that the attachment (7) is integral with an internal profiled part that receives and supports the casing (1).

6. The watch as claimed in one of the preceding claims, characterized in that the casing (1) has a rim (8) around its circumference that is inserted in a groove (13) of a support (2) which is integral with the attachment (7) or otherwise.

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7. The watch as claimed in claim 6, characterized in that the casing (1) has a first rim (8) around its lower circumference and a second rim (9) around 10 its upper circumference, making the watch reversible.

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8. The watch as claimed in one of the preceding claims, characterized in that the flexible element (5) consists of a thread made of plastic.

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9. The watch as claimed in one of claims 1 to 7, characterized in that the flexible element (5) consists of a metal thread.

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10. The watch as claimed in one of the preceding claims, characterized in that the ends of the flexible element (5) are fastened in at least one guide (4a, 4b) inserted in the attachment (7) or in a casing support (2a, 2b) integral with the attachment (7).

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11. The watch as claimed in one of the preceding claims, characterized in that at least one flexible element (5) forms a complete loop.

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12. The watch as claimed in claims 10 and 11, characterized in that it comprises two flexible elements (5) secured in at least one guide (2a, 2b) to form a complete loop.

13. The watch as claimed in claim 11, characterized in that the attachment (7) consists of a body that bears against the casing (1) and is attached

thereto by the loop formed by the flexible element (5).

14. An assembly of two parts of a bracelet (7) of a  
5 watch as claimed in claim 1, characterized in that  
the ends of the bracelet (7) are linked by means  
of at least one long flexible element (5) that  
delimits a space in which a casing (1) may be  
inserted and held in place by contact of the  
10 flexible element(s) on its circumference.
15. A watch casing as claimed in one of claims 1 to  
13, characterized in that the casing (1) comprises  
a rim (8) on opposite sides of its circumference  
15 for receiving said flexible element (5).
16. The watch casing as claimed in claim 15,  
characterized in that it comprises a first lower  
20 rim (8) and a second upper rim (9), in particular  
arranged symmetrically about a median axis (20),  
making the casing reversible.
17. The watch casing as claimed in claim 16,  
characterized in that each rim (8, 9) extends  
25 around the entire circumference of the casing.
18. A watch attachment as claimed in claim 13,  
characterized in that it consists of a body that  
bears against the casing (1), and a flexible  
30 element (5) that forms a loop designed to link a  
watch casing (1) to the attachment (7).
19. The watch attachment as claimed in claim 18,  
characterized in that the flexible element (5) is  
35 secured to the attachment (7).